



## City of West Peoria

2506 West Rohmann Avenue  
West Peoria, Illinois 61604-5031  
Telephone: 309/674-1993  
Fax: 309/674-6010

March 18, 2024

Dear Parade Participant,

Thank you for your interest in participating in the 52<sup>nd</sup> annual 4<sup>th</sup> of July Parade sponsored by the City of West Peoria. We are proud to be the longest-running 4th of July parade in Central Illinois and would be honored if you and/or your organization would march along with us. Attached with this letter are the following documents for you to review and complete if you wish to enter the 4<sup>th</sup> of July Parade.

- Parade Participant Application
- Parade Rules and Regulations
- Parade Liability and Publicity Waiver
- Parade Route Map

All documents and proof of Insurance for those driving licensed vehicles must be returned by Friday, June 21<sup>st</sup>. Please provide your email address to ensure the City will be able to forward you an email with your Parade Position Number. Your email address will not be provided to any other entity. ***It will be the duty of the recipient of the Parade Position Number to inform all participants of your registered Name and Parade Position Number.***

**Parade Information:** The Parade will start at 10:00 am on Thursday, July 4, 2024, at the corner of Rohmann Ave and Sterling Ave. All participants must be ready and in position no later than 9:45 am. ***There will be no through traffic on Rohmann Ave beginning at 8:00 am the day of the parade.*** The parade will go on rain or shine. Please be prepared for the weather. Additionally, please be aware that due to the number of participants, the duration of the parade can last anywhere from one hour to one and a half hours.

**Parade Assembly Area:** Access to the line-up area will be from Western Ave. to Heading Ave., to Ashland Ave., then to Alice Ave. to the corner of Alice and Swords Ave. to the check-in center (map enclosed). Groups are to assemble in their staging area according to their Position Number, or they may gather in the parking lot at the corner of Alice and Swords or at Harold B. Dawson (Calvin Coolidge) Middle School. Be sure to have your entry name or position number at check-in.

**Parade Vehicle Line-Up:** Begins at Rohmann/Sterling Ave. down Rohmann Ave. to Swords Ave.

**Parade Route:** Sterling to Moss Ave., across to Waverly Ave., up to Rohmann Ave., continuing onto Sterling Ave again, and concludes at the Franciscan Recreation Complex at the intersection of Sterling Ave and Heading Ave. See the attached map.

**Flag Raising Ceremony:** At the end of the parade, everyone is invited to gather at the Community flagpole located in Franciscan Park. This is where the awards will be presented for the winning entries.

***Your early response is appreciated,*** so please try to return the enclosed forms by no later than ***June 21<sup>st</sup>***.

Once again, thank you for your interest in joining us in West Peoria for our annual salute to and celebration of our Country! Please feel free to contact City Hall at 309-674-1993 or email us at [office@cityofwestpeoria.com](mailto:office@cityofwestpeoria.com).

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### THE 52<sup>nd</sup> ANNUAL 4<sup>th</sup> OF JULY PARADE RULES AND REGULATIONS

**The Parade will start at 10:00 am** on Thursday, July 4, 2024 at the corner of W. Rohmann Ave. and Sterling Ave. All participants must check in, be ready, and in position no later than 9:45 am. A parade check-in center will be set up near the corner of Swords and Alice Ave. **There will be no through traffic on Rohmann Ave. beginning at 8:00 am the day of the parade. The parade will go on rain or shine.** Please be prepared for the weather. Additionally, please be aware that due to the number of participants, the duration of the parade can be anywhere from one hour to one and a half. Please ensure that participants in your group are aware of this and bring plenty of water to stay hydrated.

**The Deadline for Parade Entries is Friday, June 21<sup>st</sup>, at 5:00 pm.**

**Drivers** of all vehicles in the parade must possess a valid driver's license, provide the City with proof of vehicle liability insurance (minimum of \$300,000 coverage), and be at least 18 years old.

**All Parade Entries must be pre-registered** with the City to participate and must check in at the corner of Swords and Alice Ave. on the day of the Parade.

**All Entries** must have an identifying banner.

- **No entry shall be higher than 13 ft.**
- **Antique Cars, Custom Vehicles, or Motorcycles** may be entered individually or as part of a group.
- **Business units** may enter the parade if decorated to promote the business **and** the 4<sup>th</sup> of July celebration.
- **Politicians** may enter the parade as a separate unit or ride on a float designated for their party. Be sure all participants know your Parade Entry Name and/or Position Number at check-in.

**All banners and decorations** must be respectful, family-friendly, and keeping with the theme of celebrating our Independence and honoring those who have sacrificed to ensure our freedom. A brief description of the parade entry is required on the application. The Parade announcer will use the description as each entry passes the judge's stand.

**Float entries must be on a hayrack or flatbed trailer.** No participants are to get on or exit the float once the parade begins its forward motion.

**Position Numbers** are given out on the day of the Parade and are to be displayed by the first person of an entry or on the upper corner of the passenger side windshield for all vehicles to identify each entry.

**Candy may be distributed from the parade units:**

- Candy may be thrown **underhanded** directly to spectators or the sidewalk where children are present;
- **PLEASE DO NOT TOSS ANYTHING IN THE STREET, AS WE DO NOT WANT CHILDREN IN THE STREET**
- Walkers are to be a minimum of 3 feet away from a moving unit when distributing candy or handouts;
- Entries cannot stop along the parade route to refill candy containers; and

**Shredded Paper or Toilet Paper Rolls are not to be projected from any of the walkers, floats, or vehicles.**

**Entries must keep their unit moving along the parade route** with no more than 6 feet between their unit and the unit in front of them. Please follow Parade Volunteers' directions to ensure continuous movement and avoid excessive space between entries in the Parade. **IMPORTANT:** If your group is doing a routine, it cannot stop or delay the progress of the Parade. A brief routine in front of judges may be permissible.

**Alcoholic beverages, Cannabis, or other drugs are forbidden** on any entry, in any vehicle, or on any person in the parade assembly area and throughout the parade route. Participants consuming alcohol, cannabis, or any other drugs in the assembly area will be removed from the parade. All City, County and State statutes concerning the consumption of such will be strictly enforced by the Peoria County Sheriff's Department prior to the start of the parade, during the parade, and after the parade.

**Awards** will be given for the following categories at the Flag Raising Ceremony following the Parade: Most Patriotic, Best of Show, Service Organization, and Best Juvenile.

**The City of West Peoria reserves the right to restrict, limit, reject or remove any entry/unit before and during the parade if it does not abide by the stated Parade Rules and Regulations.  
All decisions are final.**



**4<sup>th</sup> of JULY  
PARADE APPLICATION**  
*(Please Print)*

NAME OF ENTRY: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Secondary Phone: \_\_\_\_\_

***No entry can be higher than 13 ft.***

Entry Type	No. Walkers	No. Vehicles	Length Needed
Military/Veteran			
Family			
Individual			
Political			
Scouting			
School			
Organization			
Vehicle/Motorcycle			
Business			
Band			

If you wish to have your entry JUDGED for competition, please indicate the applicable category(ies)  
*(awards will be presented at the Flag Raising Ceremony following the Parade):*

- Best of Show   
 Best Service Organization   
 Most Patriotic   
 Best Juvenile

**FULL ENTRY DESCRIPTION** *(include as much as possible for announcing your entry as you pass the Judges stand):*

\_\_\_\_\_  
\_\_\_\_\_

RETURN COMPLETED APPLICATION, WAIVER, & PROOF OF INSURANCE FOR LICENSED DRIVER(S) TO:



4<sup>th</sup> of July Parade  
City of West Peoria  
2506 W. Rohmann Avenue  
West Peoria, IL 61604  
[office@cityofwestpeoria.com](mailto:office@cityofwestpeoria.com)

**DEADLINE: FRIDAY, JUNE 21<sup>st</sup>**

*Office Use Only*

.....  
Entry Received/Logged: \_\_\_\_\_

Liability Waiver Received: \_\_\_\_\_

Proof of Ins. Received: \_\_\_\_\_

Parade Position Number Assigned: \_\_\_\_\_



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### 4<sup>th</sup> OF JULY PARADE ACKNOWLEDGEMENT & WAIVER

The undersigned contact person for the named entry and its participants hereby agrees that he/she has read and understands the Parade Rules & Regulations and agrees to abide by these rules and any subsequent rules that may be adopted prior to the event. The organizer further understands that he/she is responsible for the compliance of the group/organization while they are participating in the parade, and he/she accepts any penalties that may be imposed due to violations of these rules.

Additionally, the undersigned contact person for the named entry and its participants hereby agrees that the behavior and conduct of his/her unit in the 4<sup>th</sup> of July Parade and his/her units' participants are solely responsible for their safety and that approval of participation of the unit in the said parade in no way reflects any undertaking of responsibility or liability of the 4<sup>th</sup> of July Parade by the City of West Peoria.

Furthermore, the undersigned contact person for the named entry and its participants acknowledges that he/she is aware of the risks associated with participation in the 4<sup>th</sup> of July Parade sponsored by the City of West Peoria. The undersigned contact person for the named entry and/or any of its participants agrees to waive, release and discharge the City of West Peoria, any of its officials or staff; the County of Peoria, and the State of Illinois from any and all liabilities for damages, death, personal injury, or property damage which the named entry and/or any of its participants in whole, or in part, during the assembly of the parade line-up, the movement of the parade along the parade route and the leaving of the parade route.

In agreeing to be a participant in the 4<sup>th</sup> of July Parade sponsored by the City of West Peoria, the undersigned contact person for the named entry and its participants hereby agrees that photos taken during the parade assembly, movement of the parade along the parade route and the leaving of the parade route may be used by the City of West Peoria in its publications, promotions, advertising or otherwise, without any further approval whatsoever.

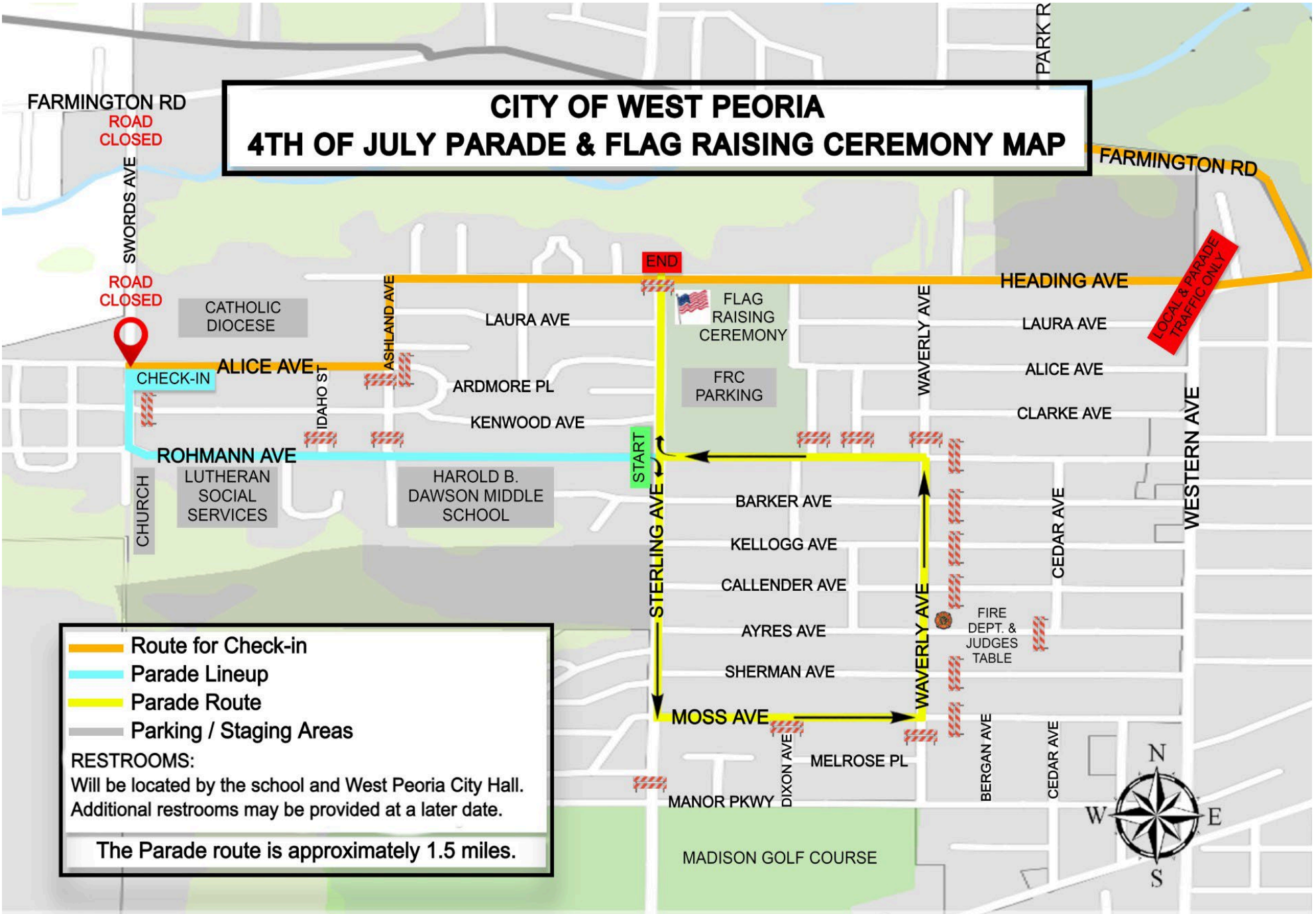
**Parade Entry:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

*Please complete and return this page with your application*

# CITY OF WEST PEORIA 4TH OF JULY PARADE & FLAG RAISING CEREMONY MAP



- Route for Check-in
- Parade Lineup
- Parade Route
- Parking / Staging Areas

**RESTROOMS:**  
 Will be located by the school and West Peoria City Hall.  
 Additional restrooms may be provided at a later date.

**The Parade route is approximately 1.5 miles.**

